

Bounce

ROANOKE-LYNCHBURG

BFXR

201 Humboldt St

Rochester, NY 14610-1093

Targeted Platform Media

650 Massachusetts Avenue NW

Ste 210

Washington, DC 20001

Contract #

1352863

Schedule Dates

05/18/16-05/23/16

Advertiser

Priorities USA Action(PAC) (44728)

Agency

Targeted Platform Media (20389)

Product

Polittical - Issues / Propositlons (1068)

Brand

4643 (529306)

Salesperson

Katz - Washington DC, Washington DC (1179)

Sales Office

Katz - Washington DC

Buyer Name

Katie,Thompson,

Phone/Fax

/

CPE

4643

Account Types

National/Political

Billing Type

Standard

Comments

Priorities USA Actio
New order, please cnf. Thanks
Separation: Min minutes between spots: 30.

Date Entered

05/16/16

Last Modified

05/20/16

Entered By

Gloria Fischer

CO-OP

No

Headline #

ECR25172899

Demo

A35+

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$39.00

Net Total

\$221.00

Sales Tax

ROANOKE (BFXR)

By Broadcast Month	Spots	Rate
May. 2016	13	\$260.00
Grand Total:	13	\$260.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	5P- 5:30P (EST)	1				X					\$20.00		ROANOKE (BFXR)	Half & Half	5/17/16
1.0.1	Closed Preempt	05/19/16															ROANOKE (BFXR)	Pre-Empty/Exception -	
2.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	5P- 5:30P (EST)	1					X			1	\$20.00	\$20.00	ROANOKE (BFXR)	Half & Half	5/17/16
3.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	5P- 5:30P (EST)	1	X							1	\$20.00	\$20.00	ROANOKE (BFXR)	Half & Half	5/17/16
4.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	5:30P- 6P (EST)	1			X						\$20.00		ROANOKE (BFXR)	Half & Half	5/17/16
4.0.1	Closed Preempt	05/18/16															ROANOKE (BFXR)	Marked as Did not Air/Spot -	
5.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	5:30P- 6P (EST)	1				X					\$20.00		ROANOKE (BFXR)	Half & Half	5/17/16
5.0.1	Closed Preempt	05/19/16															ROANOKE (BFXR)	Pre-Empty/Exception -	
6.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	5:30P- 6P (EST)	1					X			1	\$20.00	\$20.00	ROANOKE (BFXR)	Half & Half	5/17/16
7.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	6P- 6:30P (EST)	1			X						\$20.00		ROANOKE (BFXR)	Parenthood	5/17/16
7.0.1	Closed Preempt	05/18/16															ROANOKE (BFXR)	Marked as Did not Air/Spot -	
8.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	6P- 6:30P (EST)	1					X			1	\$20.00	\$20.00	ROANOKE (BFXR)	Parenthood	5/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

B/E Bookend P/B Piggy Back

Printed At: 08:35 AM on Tuesday, August 8 2017

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Agency Targeted Platform Media (20389)
Product Political - Issues / Propositions (1068)
Brand 4643 (529306)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Katle,Thompson,
Phone/Fax /
CPE 4643
Account Types National/Political
Billing Type Standard
Comments Priorities USA Actio
New order, please cnf. Thanks
Separation: Min minutes between spots: 30.

Date Entered 05/16/16
Last Modified 05/20/16
Entered By Gloria Fischer
CO-OP No
Headline # ECR25172899
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$39.00
Net Total \$221.00
Sales Tax

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9.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	6P- 6:30P (EST)	1	X							1	\$20.00	\$20.00	ROANOKE (BFXR)	Parenthood	5/17/16
10.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	6:30P- 7P (EST)	1				X					\$20.00		ROANOKE (BFXR)	Parenthood	5/17/16
10.0.1	Closed Preempt	05/19/16															ROANOKE (BFXR)	Pre-Empt/Exception -	
11.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	6:30P- 7P (EST)	1					X			1	\$20.00	\$20.00	ROANOKE (BFXR)	Parenthood	5/17/16
12.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	6:30P- 7P (EST)	1	X							1	\$20.00	\$20.00	ROANOKE (BFXR)	Parenthood	5/17/16
13.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	7P- 7:30P (EST)	1			X						\$20.00		ROANOKE (BFXR)	Hughleys	5/17/16
13.0.1	Closed Preempt	05/18/16															ROANOKE (BFXR)	Marked as Did not Air/Spot -	
14.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	7P- 7:30P (EST)	1				X					\$20.00		ROANOKE (BFXR)	Hughleys	5/17/16
14.0.1	Closed Preempt	05/19/16															ROANOKE (BFXR)	Pre-Empt/Exception -	
15.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	7P- 7:30P (EST)	1					X			1	\$20.00	\$20.00	ROANOKE (BFXR)	Hughleys	5/17/16
16.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	7:30P- 8P (EST)	1			X						\$20.00		ROANOKE (BFXR)	Hughleys	5/17/16
16.0.1	Closed Preempt	05/18/16															ROANOKE (BFXR)	Marked as Did not Air/Spot -	
17.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	7:30P- 8P (EST)	1					X			1	\$20.00	\$20.00	ROANOKE (BFXR)	Hughleys	5/17/16

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CPE 4643
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Billing Type Standard
Comments Priorities USA Actio
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18.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	7:30P- 8P (EST)	1	X							1	\$20.00	\$20.00	ROANOKE (BFXR)	Hughleys	5/17/16
19.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	8P- 8:30P (EST)	1			X						\$20.00		ROANOKE (BFXR)	Bernle Mac	5/17/16
19.0.1	Closed Preempt	05/18/16															ROANOKE (BFXR)	Marked as Did not Air/Spot -	
20.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	8P- 8:30P (EST)	1				X					\$20.00		ROANOKE (BFXR)	Bernle Mac	5/17/16
20.0.1	Closed Preempt	05/19/16															ROANOKE (BFXR)	Pre-Empt/Exception -	
21.0	Normal Line / SPOT	05/20/16-05/20/16	4	:30	8P- 8:30P (EST)	1					X			1	\$20.00	\$20.00	ROANOKE (BFXR)	Bernle Mac	5/17/16
22.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	8P- 8:30P (EST)	1	X							1	\$20.00	\$20.00	ROANOKE (BFXR)	Bernle Mac	5/17/16
23.0	Normal Line / SPOT	05/18/16-05/18/16	4	:30	8:30P- 9P (EST)	1			X						\$20.00		ROANOKE (BFXR)	Bernle Mac	5/17/16
23.0.1	Closed Preempt	05/18/16															ROANOKE (BFXR)	Marked as Did not Air/Spot -	
24.0	Normal Line / SPOT	05/19/16-05/19/16	4	:30	8:30P- 9P (EST)	1				X					\$20.00		ROANOKE (BFXR)	Bernle Mac	5/17/16
24.0.1	Closed Preempt	05/19/16															ROANOKE (BFXR)	Pre-Empt/Exception -	
25.0	Normal Line / SPOT	05/23/16-05/23/16	4	:30	8:30P- 9P (EST)	1	X								\$20.00		ROANOKE (BFXR)	Bernle Mac	5/17/16
25.0.1	Closed Preempt	05/23/16															ROANOKE (BFXR)	Pre-Empt/Spot -	

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26.0	M/G For 13.0.1 / SPOT	05/23/16-05/23/16	4	:30	7P- 7:30P (EST)	1	X							1	\$20.00	\$20.00	ROANOKE (BFXR)	Hughleys	5/20/16

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